

www.semipkgshow.com



Advanced Semiconductor Packaging & Chiplet Show

2024. 8. 28(WED) - 30(FRI)

Suwon Convention Center, South Korea

Hosted by

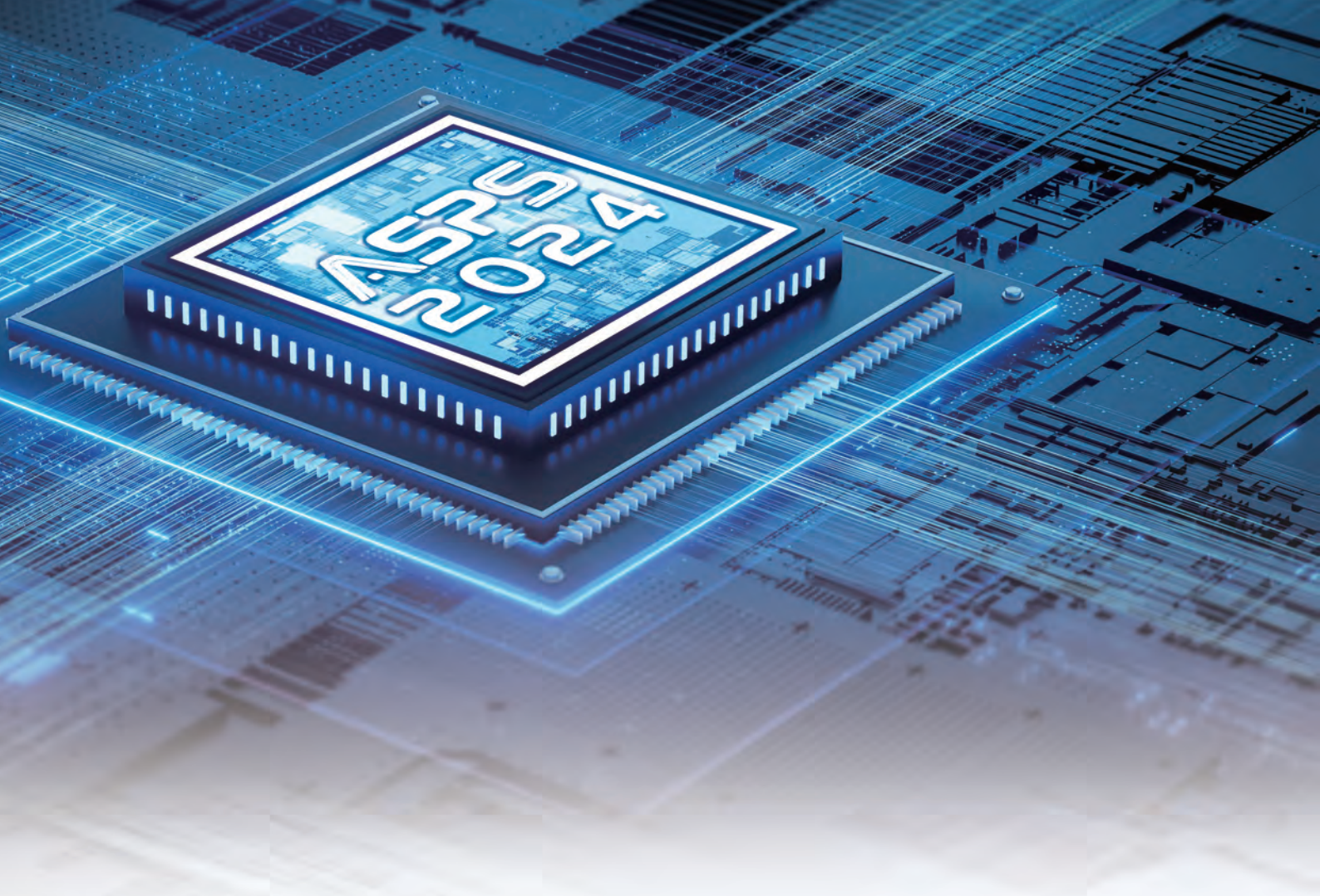


Organized by



Lead Future





About ASPS

With the recent global semiconductor chip shortage, the demand for semiconductor packaging technology is continuing to rise.

As South Korea's semiconductor industry ranks 2nd in the global market, we are proud to present to you **Advanced Semiconductor Packaging & Chiplet Show (ASPS)**, a B2B event to showcase the latest back-end processing technology to the electronics, semiconductor, and automotive electronics manufacturers.

ASPS will be held **from August 28 to 30, 2024**
at Suwon Convention Center in South Korea.

We invite you to ASPS 2024, a must-attend event to lead the future of the semiconductor industry. So please take part in the show and grow your opportunity for a new change.

Why?

Suwon Convention Center

It is a pivotal location for Korean electronics and semiconductor industry, offering shorter commute for the visitors.

Venue info

40, Gwanggyojungang-ro, Yeongtong-gu,
Suwon-si, Gyeonggi-do, 16514, Republic of Korea



Details

The K-Semiconductor Belt Strategy

"South Korea to be top semiconductor power by 2030."

The government-led strategy seeks to establish a "K-Semiconductor Belt" centered around the semiconductor cluster in Yongin, by connecting the regions in Gyeonggi Province.

Domestic semiconductor giants including Samsung Electronics and SK hynix will invest KRW 510 trillion by 2030, and the government will offer an exception tax deduction of 40-50% for R&D and 10-20% for facility investments.

ASPS will act as the steppingstone to make this dream a reality, by offering the industry professionals a hassle-free visit to the show.



SHOW OVERVIEW

| | |
|---------------------|--|
| Show Title | Advanced Semiconductor Packaging & Chiplet Show 2024 |
| Abbr. | ASPS 2024 |
| Dates | August 28(WED) – 30(FRI), 2024 |
| Hours | 10:00 – 17:00 (16:30 on Friday) |
| Venue | Suwon Convention Center (SCC), South Korea |
| Scale | 120 exhibitors, 500 booths, 10,000 visitors |
| Hosted by | Gyeonggi-do, Suwon City |
| Organized by | Suwon Convention Center, Electronic Times, J. EXPO |
| Supported by | Korea Packaging Intergration Association, Advanced Institute of Convergence Technology, Korea Eelectroincs Technology Institute, The Korean Association of Microelectronics Packaging, The Korean Microelectornic and Packaging Society, SoBuJang Technology Collaboration Forum, Hanyang Center for Advanced Semiconductor Packaging, HYU LINC 3.0 |

COCURRENT EVENTS

CONFERENCE

Semiconductor
Packaging
Conference

SYMPOSIUM

by The Korean
Association of
Microelectronics
Packaging (KAMP)

SEMINAR

Exhibitor Tech
Seminar & Etc.

EXHIBITS



Semiconductor
Packaging & Test
Equipment



Semiconductor
Packaging
Materials & Parts

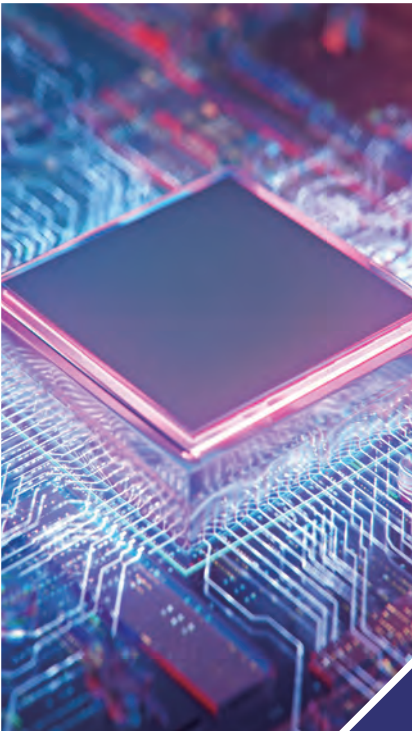


Semiconductor
Packaging
Technical Solutions

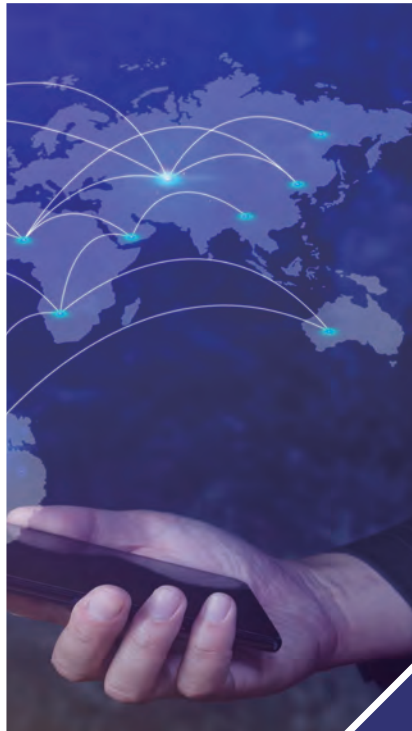


Other Semiconductor
Back-end Processing
Materials, Parts,
and Equipment

VISITOR PROFILE



Global IDM

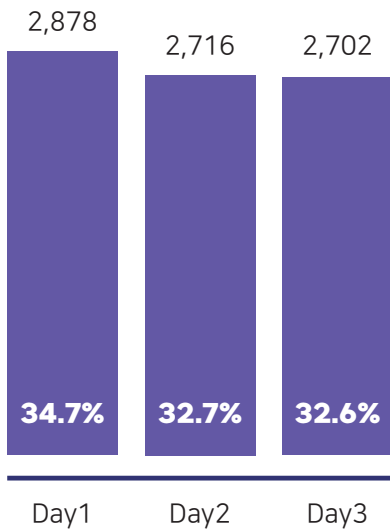


Global OSAT



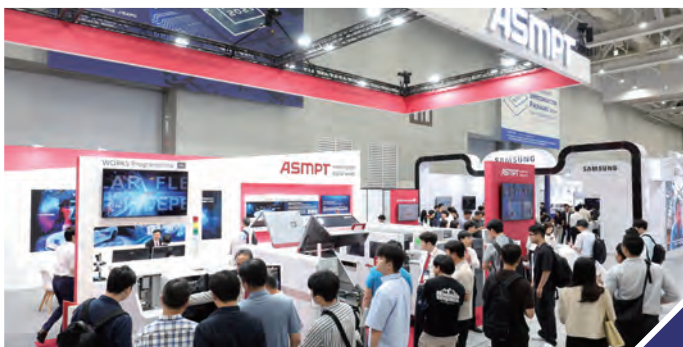
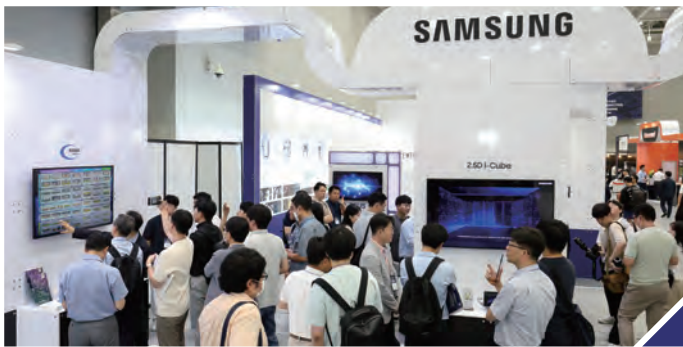
Automotive Electronics
Manufacture, ETC.

ASPS 2023 Show Report



Unique visitors
8,296

Exhibitors
91 exhibitors
276 booths



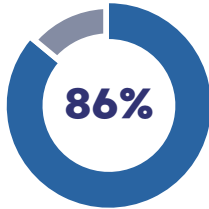
Key Visitors

- ALT
- AMKOR TECHNOLOGY
- APACT
- ASE KOREA
- ASML
- AT SEMICON
- DB HITEK
- DOOSAN TESNA
- GMTEST
- HANA MICRON
- HANWHA NXMD
- HYUNDAI MOBIS
- HYUNDAI MOTOR
- INTEL
- ITEK
- JCET STATS CHIPPAK KOREA
- LB LUSEM
- LB SEMICON
- LG ELECTRONICS
- LG INNOTEK
- MCNEX
- MEMSPACK
- NEPES
- NEPES ARK
- NEPES LAWEH
- PARTRON
- QUALCOMM
- SAMSUNG
- SAMSUNG ELECTRO-MECHANICS
- SAMSUNG SDI
- SAPIEN SEMICONDUCTORS
- SFA SEMICON
- SIEMENS
- SIGNETICS
- SK HYNIX
- SKAICHIPS
- STECO
- TEKLINE KOREA
- TEXAS INSTRUMENTS
- WINPAC

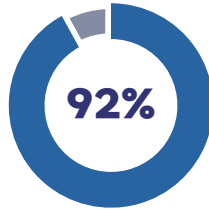
EXHIBITOR FEEDBACK



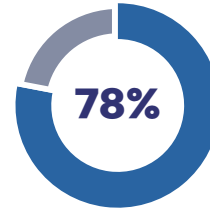
“Even though it was the first exhibition, I'm satisfied that many visitors came”
 “It was good there were a lot of visits from equipment companies”
 “It was nice that the booth arrangement and the flow of visitors were smooth”



Organizer Operation Satisfaction



Visitor Satisfaction

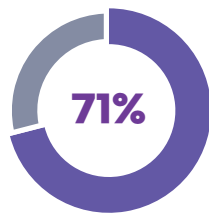


Willing to Rebook

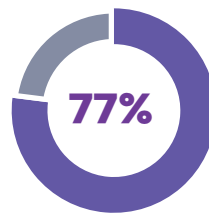
VISITOR FEEDBACK



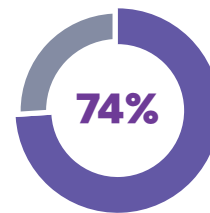
“It was a small exhibition, but it was well organized”
 “It was a great opportunity to understand the market trends”
 “Unlike other exhibitions, there were many participating companies that exhibited equipment, so I could see and feel it in detail”



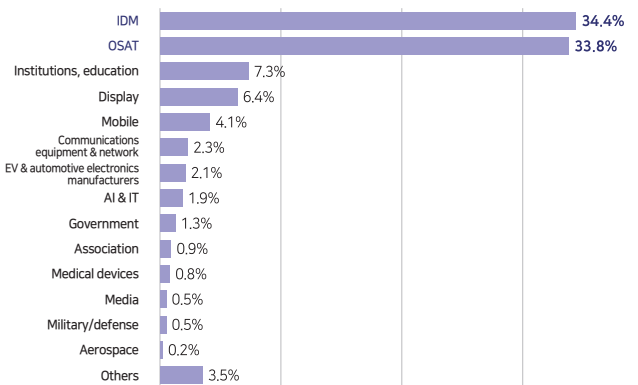
Overall Satisfaction



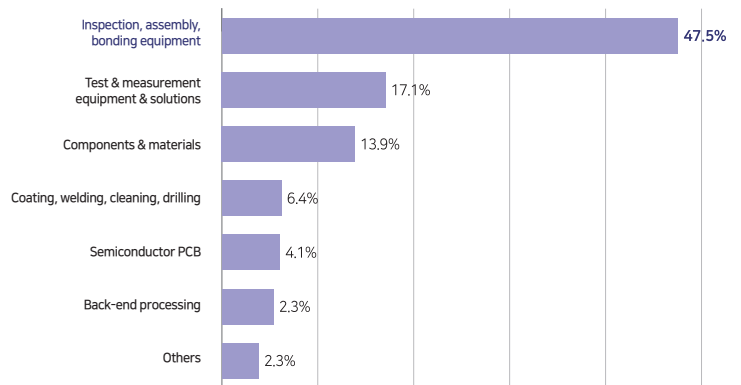
Exhibitor Satisfaction



Willing to Revisit

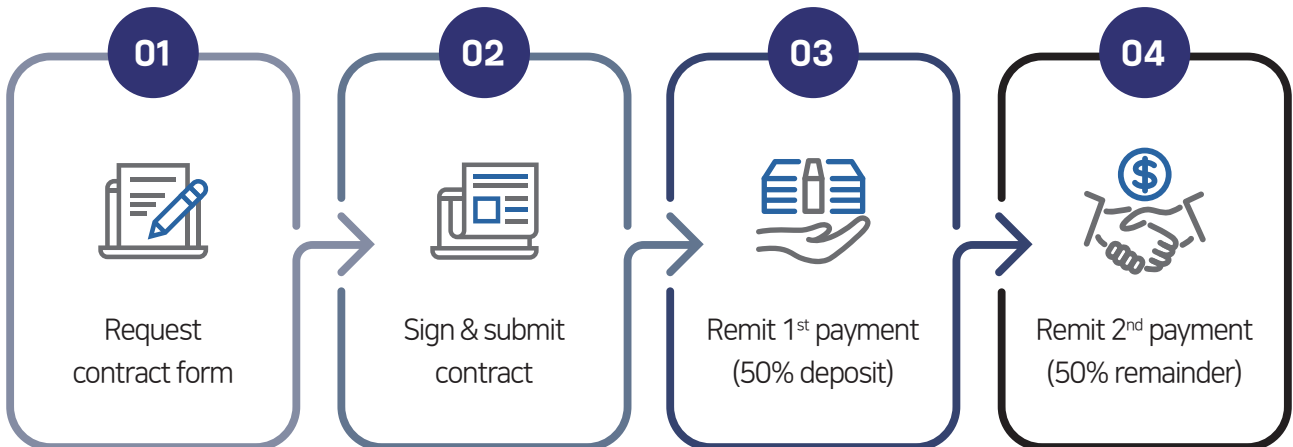


Classification by industry



Exhibits of Interest

BECOME AN EXHIBITOR



PRICING

Raw Space

USD 3,150 / booth

- Space only booth
- booth contractor required
- Starts from 2 booths



Standard Booth

USD 3,600 / booth

- A shell scheme booth
- Basic entitlements
- Starts from 1 booth



Premium Booth

USD 4,500 / booth

- A premium block booth
- Premium entitlements
- Starts from 2 booths



※ 1 booth : 3m x 3m = 9m²