The image features a central 3D rendering of a square semiconductor chip with the letters 'ASPS' on its top surface. The chip is set against a background of a complex, glowing blue and orange circuit board pattern. The text 'Advanced SEMICONDUCTOR PACKAGING Show' is overlaid in white, bold, sans-serif font.

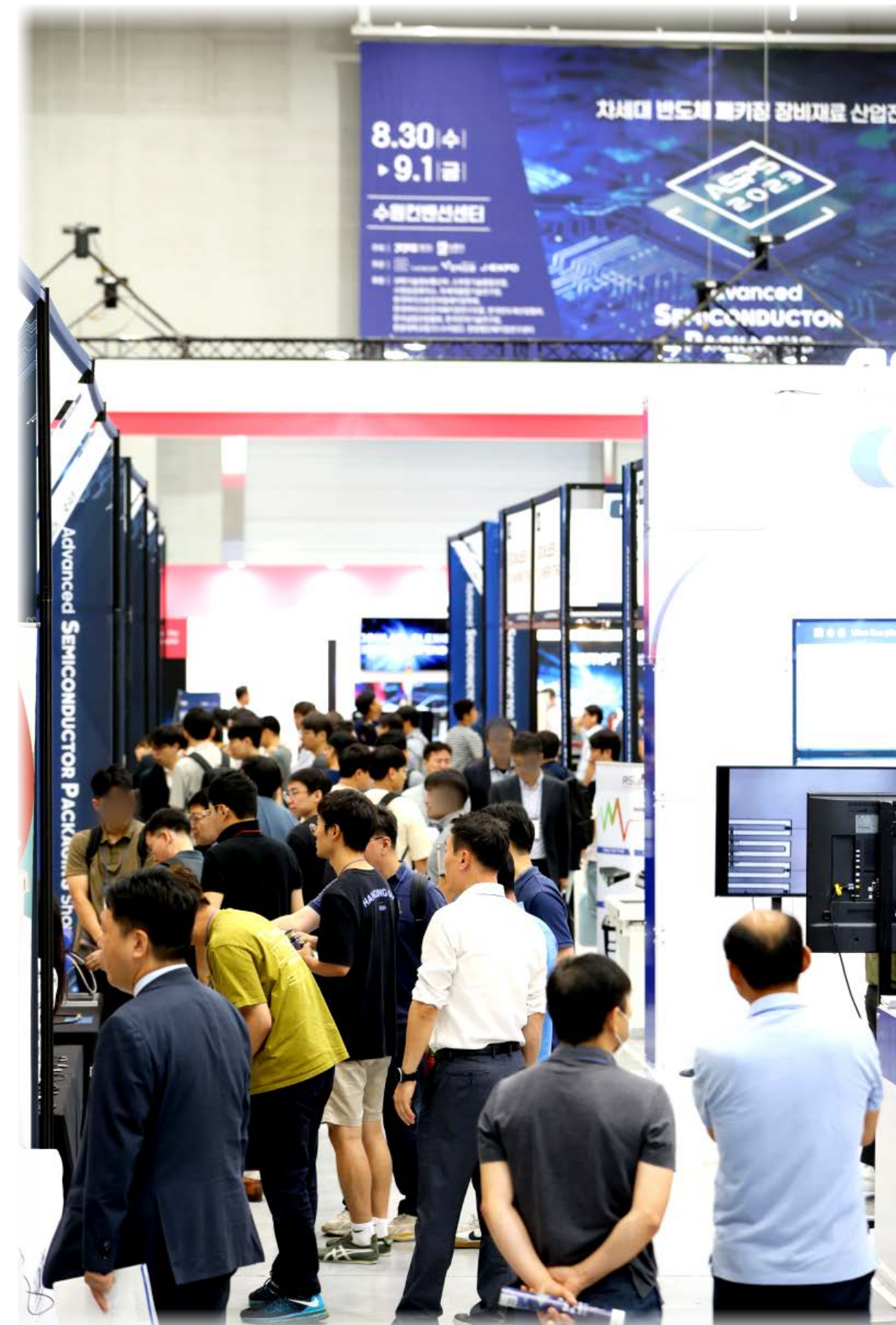
Advanced  
**SEMICONDUCTOR**  
**PACKAGING**  
Show

Advanced Semiconductor Packaging Show 2023

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# Post-Show Report

<b>SHOW TITLE</b>	Advanced Semiconductor Packaging Show 2023
<b>ACRONYM</b>	ASPS 2023
<b>DATE</b>	August 30-September 1, 2023
<b>VENUE</b>	Suwon Convention Center
<b>SCALE</b>	91 exhibitors, 276 booths
<b>VISITOR</b>	8,296 unique visitors
<b>ORGANIZED BY</b>	Gyeonggi-do, Suwon City
<b>MANAGED BY</b>	Suwon Convention Center, Electronic Times, J. Expo
<b>SUPPORTED BY</b>	Ministry of Science and ICT, Korea Semiconductor Industry Association, Korea Packaging Intergration Association, Suwon CCI, Advanced Institute of Convergence Technology, Korea Eelectroincs Technology Institute, The Korean Association of Microelectronics Packaging, The Korean Microelectornic and Packaging Society, SoBuJang Technology Collaboration Forum, Hanyang Center for Advanced Semiconductor Packaging, HYU LINC 3.0



# 02 SHOW HIGHLIGHTS

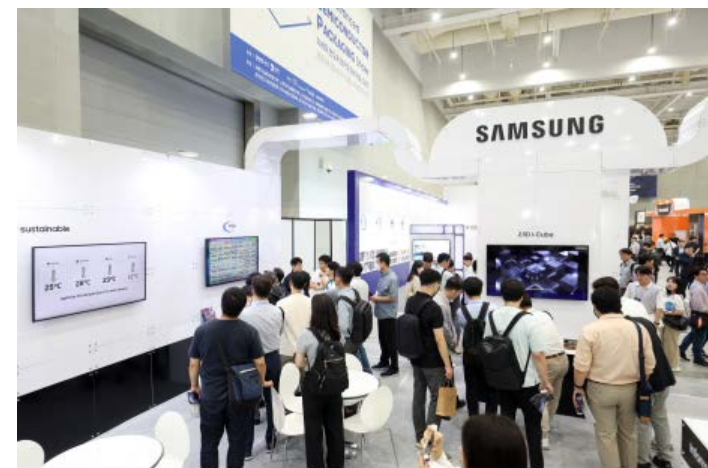
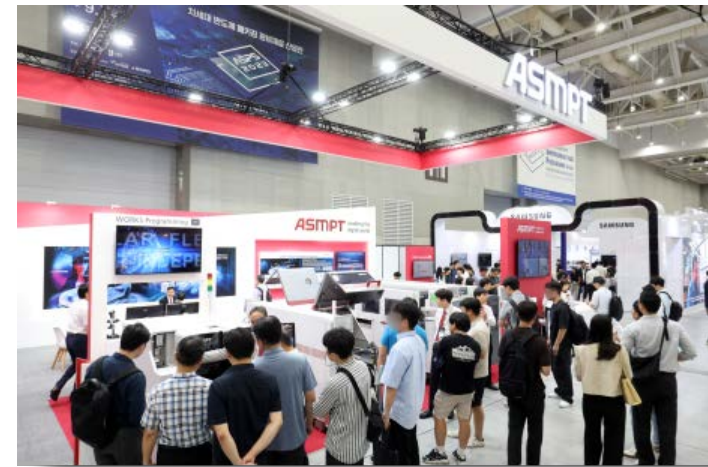
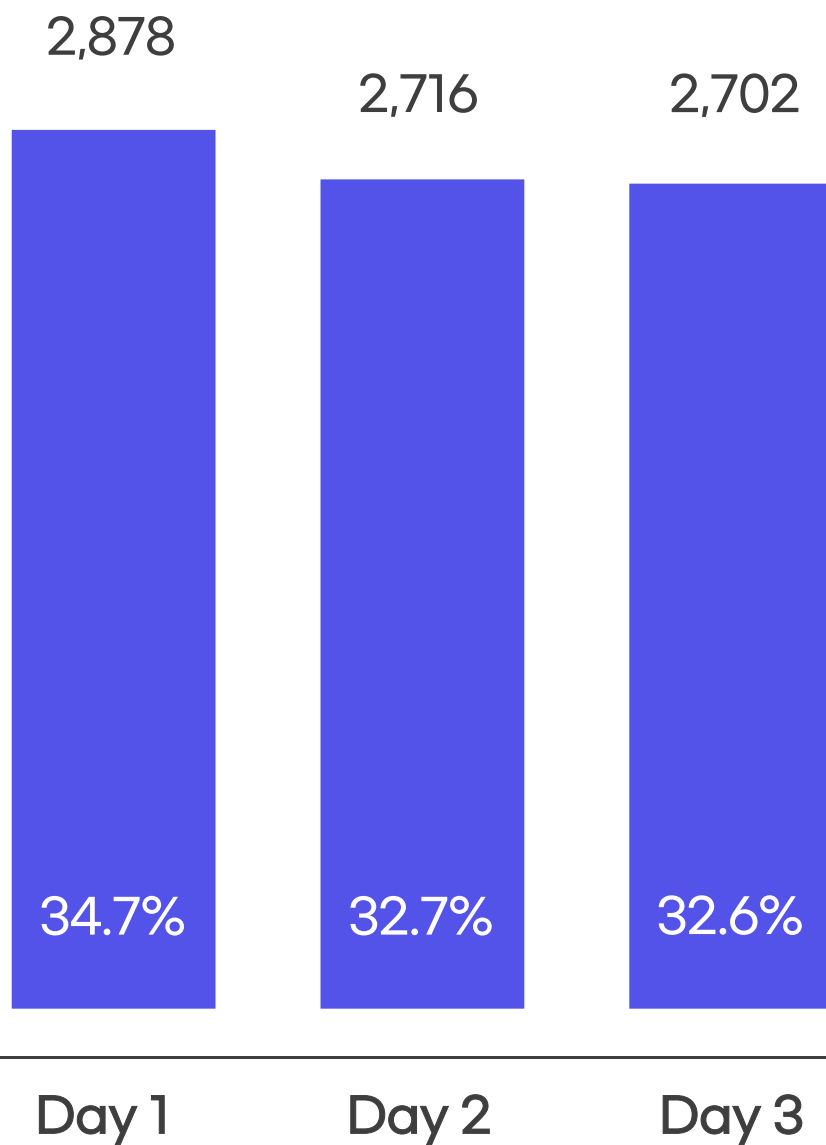


Unique visitors **8,296**

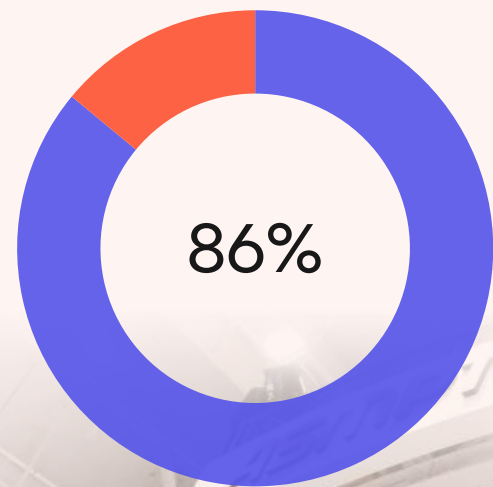
No. of Exhibitors **91**  
No. of Booths **276**

## KEY VISITORS

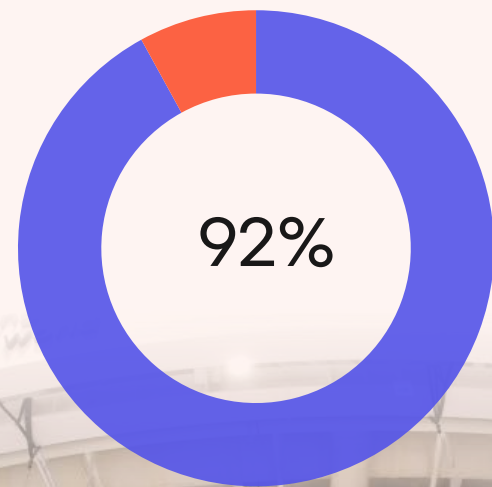
- ALT
- AMKOR TECHNOLOGY
- APACK
- ASE KOREA
- ASML
- AT SEMICON
- DB HITEK
- DOOSAN TESNA
- GMTEST
- HANA MICRON
- HANWHA NXMD
- HYUNDAI MOBIS
- HYUNDAI MOTOR
- INTEL
- ITEK
- JCET STATS CHIPPAK KOREA
- LB LUSEM
- LB SEMICON
- LG ELECTRONICS
- LG INNOTEK
- MCNEX
- MEMSPACK
- NEPES
- NEPES ARK
- NEPES LAWEH
- PARTRON
- QUALCOMM
- SAMSUNG
- SAMSUNG ELECTRO-MECHANICS
- SAMSUNG SDI
- SAPIEN SEMICONDUCTORS
- SFA SEMICON
- SIEMENS
- SIGNETICS
- SK HYNIX
- SKAICHIPS
- STECO
- TEKLINE KOREA
- TEXAS INSTRUMENTS
- WINPAC



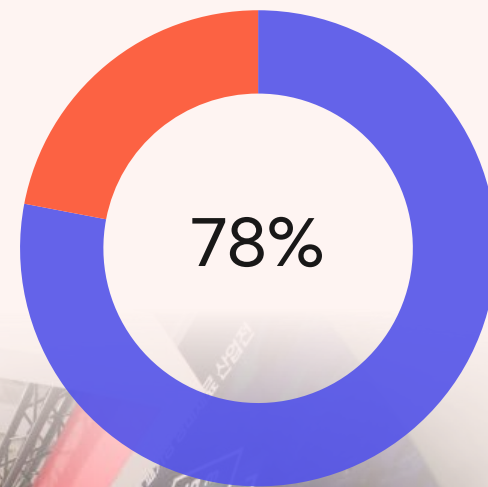
## Organizer Operation Satisfaction



## Visitor Satisfaction

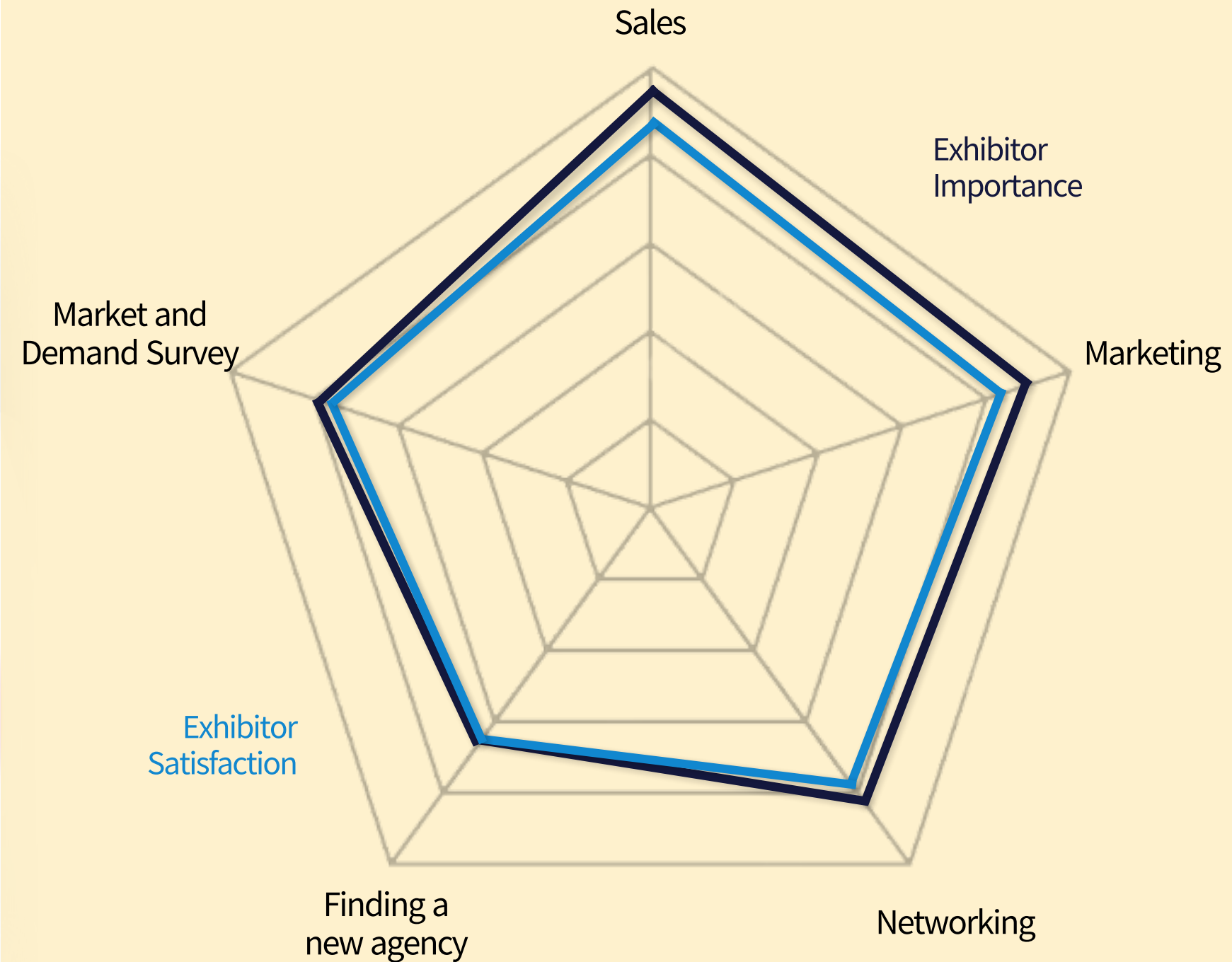


## Overall Satisfaction



## Importance and Satisfaction of Exhibition

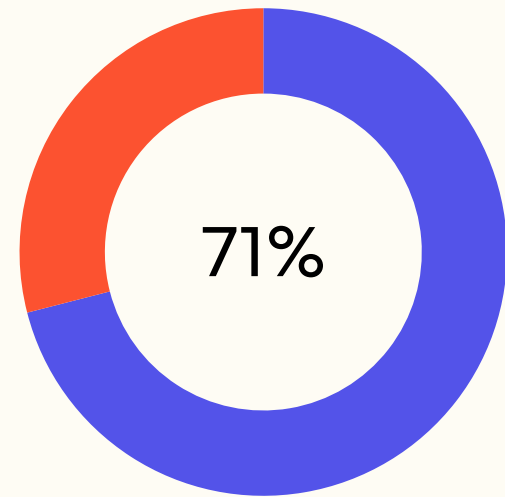
Based on exhibitor survey results.



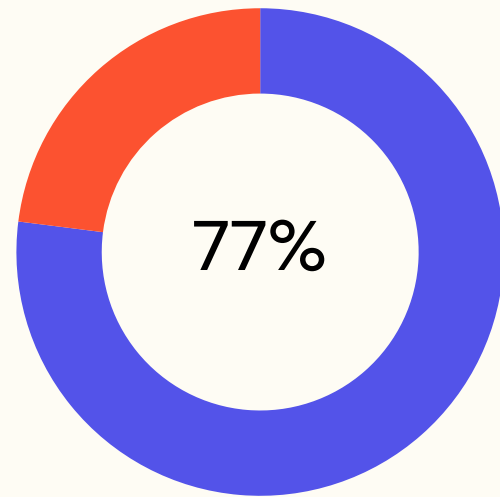
# 04 VISITOR ANALYSIS



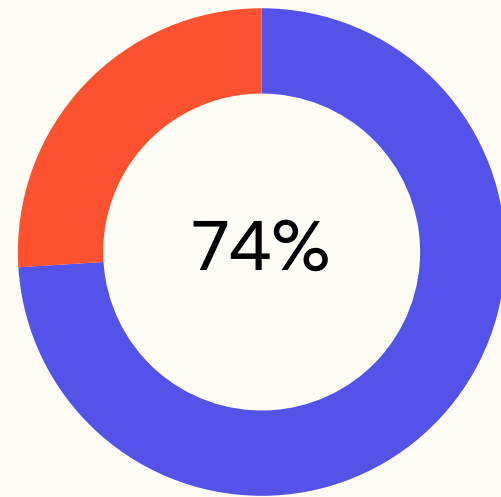
## Overall Satisfaction



## Exhibitor Satisfaction



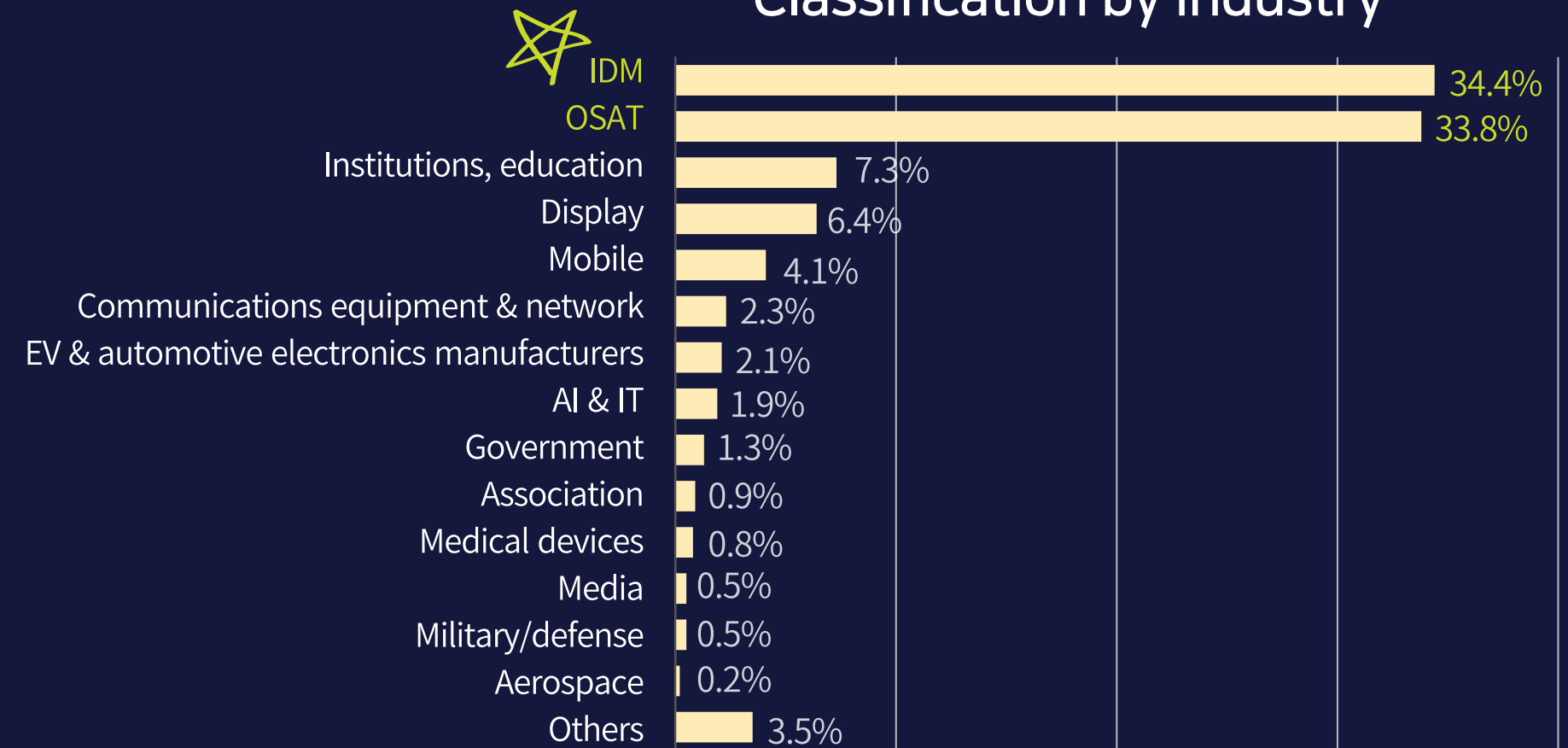
## Intention to revisit



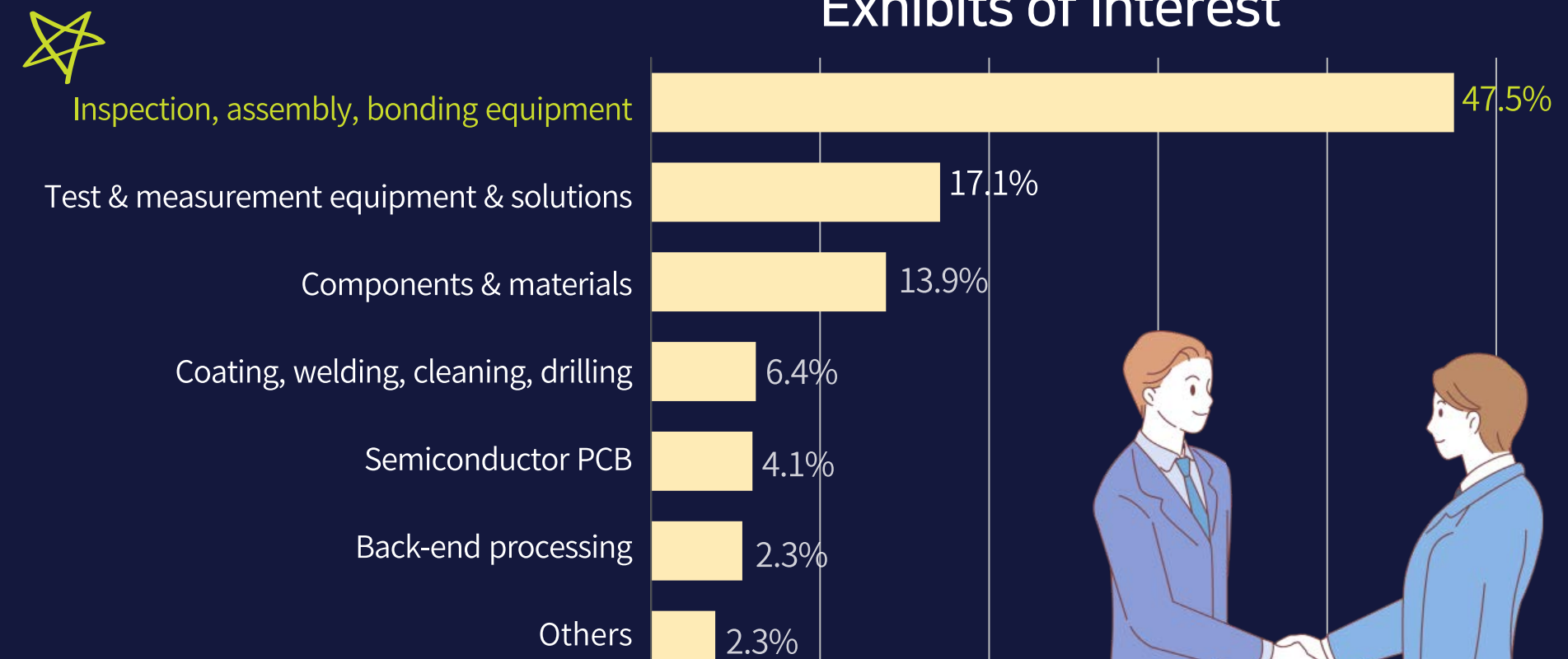
## Purchase Authority



## Classification by industry



## Exhibits of Interest



## VISITOR FEEDBACK



“ It was a small exhibition, but it was well organized ”



“ It was a great opportunity to understand the market trends ”



“ Unlike other exhibitions, there were many participating companies that exhibited equipment, so I could see and feel it in detail ”

Based on visitor survey result.

## EXHIBITOR FEEDBACK



“ Even though it was the first exhibition, I'm satisfied that many visitors came. ”



“ It was good there were a lot of visits from equipment companies ”



“ It was nice that the booth arrangement and the flow of visitors were smooth ”

Based on exhibitor survey result.

# Coming up next show



Advanced  
**Semiconductor Packaging & Chiplet Show**  
2024.8.28(WED)-8.30(FRI), Suwon Convention Center